



106 Elm Street, Stonington, CT 06378 • 860-245-5685 • www.ComplianceSweeps.com

**Mount Washington Resort Grand Golf Getaway Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

PARTICIPATION CONSTITUTES PARTICIPANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.

I. SWEEPSTAKES PERIOD: The "Mount Washington Grand Golf Getaway" Sweepstakes (the "Sweepstakes" or "Promotion") begins at 12:00:01 AM Eastern Time ("ET") on May 15, 2015 and ends at 11:59 PM ET on July 31, 2015 (the "Entry Period"). The official clock for purposes of the Sweepstakes is the computer of the Sponsor.

II. ELIGIBILITY: The Sweepstakes is open to all legal United States residents of the fifty (50) United States and DC, who are at least eighteen (18) years of age or older on date of entry. Officers, directors and employees of Omni Mount Washington Resort, Bretton Woods, NH ("Sponsors" or "Sponsor Hotels"), Omni Hotels Management Corporation, its parent company, divisions, subsidiaries and affiliates, Demoulas Market Basket and Coca-Cola Bottling Company of Northern New England, Inc. ("Promotion Partners") and the agents, advertising, promotional and judging agencies of each of the foregoing, and any other entity or persons that develops, produces or distributes materials for or related to this Sweepstakes (collectively, the "Release Entities"), and members of the immediate families (defined for these purposes as including parents, grandparents, children, grandchildren, siblings, and each of their respective spouse) or households (whether related or not) of any of the above, are NOT eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Potential Winner may be required to provide proof of legal U.S. residency upon request prior to prize award. Void where prohibited or restricted by law. Winning a prize is contingent upon fulfilling all requirements set forth herein.

III. HOW TO ENTER THE SWEEPSTAKES: Hotel guests, golf amateurs, golf professionals and the general public are deemed a Participant ("Participant" or "you") in the Sweepstakes if eligible and enters the Sweepstakes using at least one (1) of the two (2) following methods of entry:

1. Bretton Woods eClub Online Sign-Up Entry Method: During the Entry Period, you are invited to go to www.brettonwoods.com/coke to enter your full name, a complete address (No P.O. Boxes), day and/or evening phone number (to be used for Winner contact only), a valid e-mail address and agree to the free Bretton Woods eClub membership conditions ("Entry Information"). Upon completion of Entry Information you will receive one (1) entry into the Sweepstakes random drawing.

2). Mail-In Entry: To enter by mail, without the Bretton Woods eClub membership sign-up obligation, legibly hand print your name, address, city, state, zip, day and/or evening telephone number and e-mail address. Mail the 3" x 5" card in a hand printed first class stamped envelope to: Omni "Mt Washington Grand Golf Getaway" Box 341, c/o 90 Rockwood Pl, Rochester, NY 14610. Each properly completed and received card will receive one (1) Entry into the Sweepstakes drawing. All Entries must be postmarked by July 31, 15 and received by August 4, 2015. Sponsor is not responsible for mail that is lost, late, incomplete, invalid, unintelligible, illegible, stolen, damage, or misdirected. Postage due mail entries will be disqualified. Use of any automated system to submit entries is prohibited and will result in disqualification of all such Entries as well as the entrant. No photocopies, facsimiles or other mechanically reproduced Entries permitted. All Entries become the property of the Sponsor and will not be acknowledged or returned.

IV. WINNER SELECTION, NOTIFICATION AND ODDS: On or about August 18, 2015, One (1) Grand Prize Winner ("Winner") will be randomly selected from Sponsor's eligible Participant list, by an independent Sweepstakes Administrator, whose decisions are final and binding on all matters relating to the drawing. The

potential Winner will be notified by phone or e-mail on or about August 19, 2015. If a potential Winner cannot be reached within three (3) calendar days from the first notification attempt, if a potential Prize Winner fails to return requisite document within the specified time period, or if a potential Winner is ineligible or not in compliance with these Official Rules, then such person shall be disqualified. Odds of winning will depend upon the number of eligible entries received during the Sweepstakes Period.

V. PRIZES (“Prizes”):

One (1) Grand Prize Winner will be awarded a Mount Washington Centennial Golf Package (“Prize” or “Prize Package”) for two (2), which includes a 2-night stay in deluxe accommodations at the Omni Mount Washington Resort (“Resort”); daily breakfast; golf for two with a cart at an. Airfare is not included in the Prize Package. Prize is available for use only between Sunday and Thursday during the 2015 and 2016 golf seasons and during non-holiday periods as determined by the Resort. Subject to availability. Resort fees and taxes are included gratuities are not. The Prize must be used by October 1, 2016.

Total Approximate Retail Value (“ARV”) of Grand Prize Pool is \$1,527.00

VI. PRIZE CONDITIONS: While Prize suppliers will make every effort to confirm reservations as requested, operational and/or market conditions may prevent them from doing so on the requested dates. Accommodations are subject to restricted dates as stated in Section V, capacity controls, availability, blackout dates and other restrictions, all of which are subject to change at Sponsor’s sole discretion. The Prize awarded consisting of products/services for two (2) people require that the Winner and companions redeem the prize together. All expenses not specifically mentioned herein, are not included as part of the Prize Package, and are solely the Winner’s responsibility, including, but not limited to: additional ground transportation not specified, travel insurance, room service, bag check fees, parking fees, laundry service, food other than breakfast, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges, site-seeing excursions and any other incidental costs or expenses not identified in these Official Rules. Lodging is subject to availability, and any changes made will be at the expense of the Winner. If required Winner and companion are responsible for obtaining airfare to Prize location, airline travel insurance and hereby acknowledge that Sponsor has not and will not obtain or provide any other types of insurance. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the supplier of accommodations, venue operators, transportation companies, prize providers or any other persons providing any prize-related services. Sponsor is not liable for any missed Prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Companion of Winner must be at least eighteen (18) years of age as of the date of departure. Once a travel companion is selected, he/she may not be substituted, except in Sponsor’s sole and absolute discretion. Travel companions must execute Liability/Publicity Releases (“Companion Travel Release”) prior to issuance of travel documents. In the event that any of the travel companions of the Grand Prize Winner are minors, their Release of Liability form will need to be executed on their behalf by their parent or legal guardian. In addition the parent or legal guardian executing the Release form on behalf of anyone traveling as part of the Grand Prize will need to accompany their child/ward at all times during the Prize. A minor will not be allowed to participate in any portion of the Grand Prize without being accompanied by their parent or legal guardian. If the Winner becomes disabled or cannot otherwise fully enjoy the Prize Package due to illness, Sponsor shall have the option of: (a) being relieved of liability for fulfillment of the Prize award; or (b) at Sponsor’s sole and absolute discretion, extending the period during which the Prize may be awarded for a period equal to the duration of the Winner’s disability or illness, in which case certain Prize components may not be available. The Winner must prove such disability by a doctor’s certificate, which certificate shall be endorsed by another physician agreeable to Sponsor and Winner at Sponsor’s expense.

The Trip Package is not exchangeable, transferable, or redeemable for cash. There are no substitutions unless specified by the Sponsor. Prize details and availability are subject to change, and in the event that Sponsor is unable to provide the prize Winner with the Prize won, the Sponsor may elect, at the Sponsor’s sole and absolute discretion, to provide Winner with the approximate value of such item in cash or award an alternate Prize of comparable or greater value. The d ARV of the Prize is based on available information provided to Sponsor at the time these Official Rules were drafted (and any difference in ARV at the time of awarding will not be awarded) and the value of any Prize awarded to the Grand Prize Winner may be reported for tax purposes as required by law. Unclaimed prizes will be forfeited. A properly claimed Prize will be awarded. The Sponsor and its agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in

this Sweepstakes. All decisions by Sponsor as to Winner and the Prize is final. The Prize Package must be fulfilled by October 1, 2016, or prize will be forfeited. Additional Prize award details are to be provided to the Winner at the time of notification.

VII. GENERAL PRIZE TERMS AND CONDITIONS: All Winners are required to comply with any and all applicable federal, state and local laws, rules and regulations. The stated “ARV” of the prizes is based on available information provided to Sponsor at the time these Official Rules were drafted (and any difference in ARV at the time of awarding will not be awarded) and the value of any prize awarded to a Winner may be reported for tax purposes as required by law. The Winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. The Winner receiving a prize valued over \$600.00 will be required to sign the Affidavit, and return it within five (5) days of notification. Winner may also be required to send a copy of their passport, driver’s license or birth certificate as proof of age. A Winner may be required to provide Sponsor with a valid social security number before a prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of a Winner. Non-compliance may result in disqualification. If any potential Winner fails or refuses to sign and return such Affidavit within the time period required by Sponsor or if the prize or prize notification is returned as rejected, faulty, unclaimed or returned as undeliverable to such potential prize Winner, such potential Winner may be disqualified and an alternate may be selected. Non-compliance shall result in disqualification and award of the prize to an alternate Winner. Parents or legal guardians of a Winner under the age of majority in their state of residence (which is eighteen (18) in most states but is nineteen (19) in Alabama and twenty-one (21) in Mississippi) may be required to also sign the Prize Acceptance Release in order for the Grand Prize Winner to be qualified to receive their Prize. If any potential Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if the potential Winner cannot attend or participate in any portion of the prize, or declines a prize for any reason prior to award, such potential Winner may be disqualified and an alternate potential Winner may be selected. If, for any reason, more bona fide Winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the Winner, or remaining Winners, as the case may be, of the advertised number of prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each Participant’s sole and exclusive remedy under such circumstances. The Release Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winner. A properly claimed Prize will be awarded. The Sponsor and its agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Sweepstakes.

VIII. MODIFICATION: If for any reason Sponsor determines, in its sole discretion, that the Sweepstakes is no longer capable of running as intended by these Official Rules for any reason whatsoever, Sponsor reserves the right to cancel, terminate, suspend, postpone, delay or modify the Sweepstakes, in whole or in part, including, but not limited to, any occurrences described in Rule X below, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Sweepstakes. If Sponsor determines that more Prize claims are submitted or more prize notices are distributed than the number of Prizes offered in these Official Rules, Sponsor shall immediately suspend all drawings and Prize awards, and Sponsor reserves the right to award any remaining Prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. For example, Sponsor may select a Winner in a random drawing from among the eligible entries received up to the time of the impairment or conducted a random drawing among all prize claimants, and neither Sponsor, the Sweepstakes Administrator nor any of the Release Entities shall have any further liability to any Participant in connection with the Sweepstakes.

IX. USE OF PERSONAL INFORMATION: The information that a Participant provides in connection with the Sweepstakes entry process may be used by Sponsor for Sponsor's internal purposes in connection with operation of the Sweepstakes such as to communicate with Participant in relation to this Sweepstakes or on a Sweepstakes Winner's list and such information will only be used to send Participant information about Sponsor's products and other offers if you consent to use in such manner. For more information about Sponsor’s use of personal information, see Sponsor’s privacy policy by clicking on the Privacy Policy link indicated on Sponsor’s Website (www.omnihotels.com/privacy-policy.aspx). Each Winner’s acceptance of a Prize constitutes permission (except where prohibited) for the Sponsor to use the Winner’s name, photograph, likeness, statements, biographical information, voice and address (city and state) for any and all public relations, advertising and/or promotional purposes as determined by Sponsor, in all forms of media and by all manners (now and hereafter known), in

perpetuity, without notice, consent, review or approval or further compensation. Any requested opt-in consent is not required to enter the Sweepstakes and will not increase your chances of winning.

X. CONDUCT: By participating in this Promotion, a Participant hereby agrees to be bound by each of these Official Rules and the decisions of the Sponsor, which shall be final and binding and in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any individual from participating in any aspect of Promotion, and/or to cancel, suspend or block any Account registered by such person if Sponsor or the Promotion Parties deem or suspect that such person has engaged in or has attempted to engage in any of the following: (a) acting in violation of these Official Rules or the terms and conditions of the Website (www.omnihotel.com); or (b) damaging, tampering with or corrupting the operation of the Promotion; or (c) acting with intent to annoy, harass or abuse any other person; or (d) using of any automated bot, script or other robotic, mechanical, programmed or automated devices to submit data; or (e) any unsportsmanlike, inappropriate, uncooperative, disruptive, fraudulent, potentially fraudulent, or unusual behavior or activity; or (f) any activity deemed in the sole discretion of Sponsor to be generally inconsistent with the intended operation of the Promotion. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR CORRUPT ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS ADMINISTRATORS HEREBY RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision.

XI. RELEASES: All Participants, as a condition of participation in this Promotion, agree to release Sponsor and Promotion Entities from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: (a) accessing the Sponsor's Website, (b) participating in any aspect of the Promotion, (c) the receipt, ownership or use of any Prize awarded, (d) any download, or (e) any typographical or other error in these Official Rules or the announcement of offering of any Prize. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any Prize, except for any express manufacturer's warranty as may be included with the Prize. The Winner bears all risk of loss or damage to his/her respective Prize after it has been delivered, except where prohibited by law.

XII. DISPUTES: Except where prohibited, as a condition of participating in this Sweepstakes, Participant agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of or connected with this Sweepstakes, or any Prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses (e.g., costs associated with entering this Sweepstakes), and Participant further waives all rights to have damages multiplied or increased. The arbitration shall be conducted in the State of Texas, in the City of Dallas, County of Dallas, and judgment on the arbitration award may be entered into any court having jurisdiction thereof.

XIII. WINNERS LIST/OFFICIAL SWEEPSTAKES RULES REQUEST: For the first names and city/state of residence of Winners, or a copy of these Official Rules, send a request specifying a copy of the Winners' List or Official Rules along with a self-addressed, stamped envelope postmarked by 9/11/15 and received by 9/15/15 mail to: Compliance/ Omni Mt Washington Grand Golf Giveaway Winners List, PO Box 468, Stonington, CT 06378.

XIV. SPONSOR: Omni Mt Washington Resort, 210 Mt Washington Hotel Rd, Bretton Woods, NH 03575

XV. PROMOTION PARTNERS: Demoulas Market Basket, Tewksbury, MA and
Coca-Cola Bottling Company of Northern New England, Inc., Bedford, NH

XVI. ADMINISTRATOR: Compliance Sweepstakes Services LLC, 106 Elm St., Stonington, CT 06378 (the "Sweepstakes Administrator").