



MOUNT WASHINGTON RESORT REDEFINES ITSELF AS A LEADING PROPERTY FOR MEETINGS & CONFERENCES

BRETTON WOODS, NH – Mount Washington Resort, while a leader in the ski and family markets, is also redefining itself as a noteworthy location for meetings and conferences. In response to the growing demand for meeting space at the Resort, an additional 20,000 square-feet of conference space broke ground in July 2007. The new space will be designed to comfortably host meetings of any size, from the most intimate of groups up to 1,000-person events.

Mount Washington Resort currently has 19 meeting rooms ranging from boardrooms to the spacious Grand Ballroom. The Resort staff is skilled in orchestrating events for any business agenda, in facilities adaptable to suit every special requirement. A Conference Coordinator is assigned to each event and works with the client to ensure all needs are met. The Resort is no newcomer to hosting meetings and groups – the Gold Room was the site of the signing of all major documents at the Bretton Woods International Monetary Conference in 1944, when delegates from 44 nations congregated at The Hotel to conduct this momentous meeting. With the addition of new conference space, scheduled for December 2008, Mount Washington Resort is set to truly redefine itself as a leading location for meetings and conventions. A new spa is also in the works, scheduled to open in December 2008 as well.

The Resort's meeting facilities were put to the test recently, when Louis Karno & Company Communications conducted a survey with New England meeting planners, who represent top organizations including Fidelity Investments, Abbot Laboratories, The NH Banker's Association and Anthem Blue Cross/Blue Shield. Results revealed the Resort is a top contender in the meetings and conferences market due to its "unique atmosphere, attentive customer service and fabulous extracurricular and outdoor activities."

"For corporate clients and professional associations, service has to be perfect," explains Director of Sales, Rick McCarten. "These people have to meet very high expectations in their professions and they expect the same from a hotel or Resort when they take their colleagues off-site for an event. At the same time, the attendees want a wide range of activities to choose from – from golfing or skiing to hiking, swimming, shopping, and mountain climbing."

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Mount Washington Resort especially prides itself on a range of customizable themed getaways that can be organized for meetings, retreats, and conferences. Business meetings can be as simple or extensive as the meeting planner requires, ranging from a single afternoon of activity to a weeklong series of workshops, classes, and outings. Those conference attendees who bring along their spouse or children can be assured the Resort will keep the family busy. From a seemingly never-ending range of outdoor activities, both in the summer and winter months, to Adventure Center offerings and the Kids' Alpine Club at Bretton Woods (home of the Hobbit Ski and Snowboard School and Babes in the Woods Nursery) which completed a \$500,000 expansion project in time for Christmas 2006, the Resort has something to offer every age and interest.

For more information about Mount Washington Resort, please call 877-873-0626, toll free, or visit www.mountwashingtonresort.com.

About Mount Washington Resort

Set at the base of the stunning 6,288-foot Mount Washington and surrounded by nearly 800,000 acres of the White Mountain National Forest, the Mount Washington Resort is a four-season vacation destination for guests of all ages. Founded in 1876, the Resort offers splendid seasonal activities such as golf, tennis, horseback riding and fly fishing during the summer; and alpine and Nordic skiing, snowboarding, ice climbing, snow tubing, sleigh rides and winter hiking trails during the winter. A new 25,000 square foot spa and a total of 30,000 square feet of meeting space will be opening in December 2008. A \$7 million renovation of the Resort's two golf courses is underway with the first 18-hole restored Donald Ross course planned to open in August 2008, followed by the second 18-hole course. As part of a proposed master planned community, spanning the next decade, plans for the proposed development of approximately 1,000 new homes and home sites are underway with the first offerings expected to become available in 2008.

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Media Contacts: Katie Barr/Marla McLaughlin
katieb@lhammond.com
marlam@lhammond.com
LOU HAMMOND & ASSOCIATES
(212) 891-0215/0237

Irene Donnell
idonnell@mountwashingtonresort.com
Director of Public Relations
MOUNT WASHINGTON RESORT
(603) 278-3366