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FOR IMMEDIATE RELEASE

BRETTON WOODS FIRES UP THE SNOW GUNS AHEAD OF THE 2026-27 SKI SEASON

First snowmaking system test checks equipment, prepares team for winter

BRETTON WOODS, N.H. – Bretton Woods Ski Area fired up its snowmaking system for the first time this season today, testing two trails expected to be part of the mountain's early-season operations as preparations for the 2026-27 ski season get underway.

Crews tested hydrants, pipes, pumps, compressors, snow guns and nozzles, while also training new team members on startup procedures and working alongside experienced snowmakers.

"This is really about making sure the terrain we expect to open first is ready to go," said Jace Wirth, General Manager of Bretton Woods Ski Area. "We're checking the entire system, fixing the little things we find, and making sure the team is comfortable with what needs to be done. Snowmaking is a complicated process, and it's such an important part of what we do. When the weather gives us the window, we want to be ready."

Bretton Woods also installed new snowmaking pipe on Upper Express this year as part of continued investment in the mountain's snowmaking infrastructure.

A second test is expected during the third or fourth weekend of October on the same terrain, giving crews another opportunity to complete final checks before the next snowmaking window.

"The goal is to get everything wrapped up and be ready for the next weather window," Wirth said.

We'll announce the opening date when conditions are right.

Download video and high-resolution images from the first snowmaking test here:

<https://vimeo.com/1233762562?share=copy>

Media inquiries, story development, creator collaborations, and visit coordination may be directed to Céline McArthur.

About Omni Mount Washington Resort & Spa:

Omni Mount Washington Resort & Spa is an all-season resort destination in New Hampshire located at the base of Mount Washington and surrounded by the White Mountain National Forest. In September 2009, Omni Hotels began management of the property, which is home to the Omni Mount Washington Hotel, site of the International Monetary Conference of 1944, and Bretton Woods, New Hampshire's largest ski area. Recent renovations and expansions include the new Presidential Wing and on-mountain Rosebrook Lodge, plus renovated dining rooms. In recent years, the resort unveiled a restored 18-hole Mount Washington Golf Course, 25,000-square-foot The Spa, 20,000-square-foot Conference Center, outdoor pool complex and renovated guestrooms, lobby and public spaces. The Bretton Woods Canopy Tour was also added to the resort's list of amenities, which includes top-rated Alpine and Nordic skiing, 27 holes of championship golf and a full slate of additional seasonal activities. A variety of lodging, dining and activities is offered year-round, along with many traditional and cultural events. For more information, guests can call 1-800-The-Omni or visit omnihotels.com/mountwashington.

About Omni Hotels & Resorts:

Omni Hotels & Resorts creates genuine, authentic guest experiences at over 50 distinct hotels and resorts in the most popular leisure and business destinations across the United States, as well as in Canada. With 26 iconic golf courses, including multiple short courses, 25 award-winning spas featured in dynamic locales nationwide, every Omni proudly opens its doors to share the true spirit of its destination. Reflected through local color, personalized service, unique wellness options, signature restaurants and creative culinary offerings, Omni leaves a lasting impression with every guest and a heightened level of recognition and rewards delivered through its Select Guest® loyalty program. Omni is committed to reducing hunger and is on a mission through its Say Goodnight to Hunger initiative, to provide millions of meals each year for food banks to feed children, families, and seniors in communities in which it operates. Through its partnership with Shared Hope International, Omni is dedicated to the education and training of its associates to help combat human trafficking. Omni Hotels & Resorts is the official hotel of the PGA TOUR® and PGA of America. For information or to book accommodations, visit omnihotels.com or call 1-800-The-Omni.